

**CENTENNIAL BOARD OF SCHOOL DIRECTORS
BOARD MEETING**

June 14, 2011

7:00 P.M.

Centennial Administration Building Board Room

CALL TO ORDER/ ROLL CALL

A Regular Meeting of the Centennial School Board was held on June 14, 2011, in the Administration Building. The meeting was called to order by Dr. Pollock at 7:00 p.m.

The following Board members were in attendance:

Katherine Driban

Michael Hartline

Thomas Hezel

Betty Huf

Jane Schrader Lynch

Mark B. Miller

Cynthia Mueller

Dr. Andrew Pollock

Thomas Reinboth

The following Administration members were in attendance at the meeting:

Dr. Jennifer Cressman

Christopher Berdnik

William Gretton

Robert Reed

Additional meeting attendees are listed on the attached sheet.

PLEDGE OF ALLEGIANCE

Dr. Pollock led the group in the Pledge of Allegiance.

Dr. Pollock announced that the Board had met in executive session prior to this Board meeting to discuss personnel and legal matters.

ANNOUNCEMENTS

Mr. Reinboth stated that he recently read an article in *The Intelligencer* regarding the committee Mr. Miller is heading up to search for additional revenue. The article quoted Mr. Miller as saying, “The fact that there are fewer teachers is only because we are paying more money to the remaining teachers.” Mr. Reinboth wants the public to know this is not the case. The reason is because we are in the middle of consolidating schools, and we have decreased enrollment.

Mr. Miller responded his words were taken out of context.

PRESENTATIONS

Fine Arts Purchase Prize Winner

Dr. Cressman recognized Regina Murphy as the 2011 Fine Arts Purchase Prize Winner for her ceramic piece entitled Bonnie. Her creation will become part of the permanent art display at the Administration Building.

Recognition of Student Worker

Ms. Cutler, a representative from Xerox Corporation, presented a Certificate of Achievement to Paul Kalstein, thanking him for working in their print shop while learning the skills needed to pursue employment in the field. Paul also received various Certificates of Achievement based upon the competencies that he had reached to date.

Showing of Klinger Middle School Video

Mrs. Schrader Lynch shared an entertaining video of the Klinger Middle School students performing at the Trenton Thunder game in May.

GOOD NEWS

Mr. Gretton read the Good News for June 14, 2011.

COMMUNITY COMMENTS

Judith Braunston, Nancy Drive, Southampton, addressed the Board regarding eliminating the Transition Coordinator position at Centennial School District.

NEW BUSINESS

Dr. Pollock asked if anyone would like to have any items pulled from consent agenda 1 through 20. Items 6 and 17 were pulled.

Mr. Reinboth moved the consent agenda:

BE IT RESOLVED THAT THE CENTENNIAL SCHOOL BOARD:

1. *Grants final approval for a trip by the William Tennent High School Girls' Basketball team to Albright College, Reading, Pennsylvania, July 15-17, 2011, for a high school team camp. There is no cost to the District.*
2. *Grants preliminary approval for a trip by students at Longstreth Elementary School to Camp Canadensis, September 14-16, 2011. The cost to the District is approximately \$1,105.*
3. *Approves an exception to Policy 7.18, Resident, Non-Resident, and Tuition Status, for Students 4-16A and 4-16B to attend Longstreth Elementary for the 2011-12 school year. The parents will provide transportation.*
4. *Approves an exception to Policy 7.18, Resident, Non-Resident, and Tuition Status, for Student 3-1 to attend Stackpole Elementary for the 2011-12 school year. The parents will provide transportation.*
5. *Approves the attached overnight conference requests: (A) at an approximate cost to the District of \$740, (B) at an approximate cost to the District of \$740, (C) at an approximate cost to the District of \$965, (D) at no cost to the District, (E) at no cost to the District, and (F) at no cost to the District since all costs will be paid with Federal funds.*
7. *Grants final approval of the William Tennent High School 2011-12 Getting Results Continuous Improvement Plan.*

8. *Approves the attached Business, Computers, and Technology Education Curriculum Renewal Plan. The fiscal note is approximately \$30,000 and is included in the proposed 2011-12 budget.*
9. *Approves the Furniture Bid No. 2011-19 and awards same to the vendors as indicated on the schedule attached with the estimated cost so noted. This amends the award made on May 24, 2011*
10. *Rejects the Consumer Science Equipment Bid No. 2011-23.*
11. *Approves the submission of the Education Jobs Fund accounting reports and fund agreement as required by the Pennsylvania Department of Education.*
12. *Approves final adoption of the 2011-12 General Fund Budget and associated tax levies per the attachment.*
13. *Approves the OPEB trust investment selection per the attached.*
14. *Approves the 2011-12 property and casualty insurance plan through the District insurance broker, Willis, at a cost of \$233,370.*
15. *Approves renewal of software licenses used for summer school and by Centennial Cyber Academy throughout the school year, including: (A) Compass Learning (cost: \$12,838.00), (B) Achieve 3000 (cost: \$27,510.00), and (C) Vocabulary for Achievement (cost: \$22,794.45).*
16. *Approves the Memorandum of Understanding by and between Ivyland Borough Police Department, Upper Southampton Police Department, and Warminster Township Police Department and Centennial School District, dated June 14, 2011.*
18. *Approves the Release and Settlement Agreement for Student 20-13 per the attached document.*
19. *Approves the Release and Settlement Agreement for Student 7-14 per the attached document.*
20. *Approves the remaining balance of American Recovery and Reinvestment Act funds in the amount of \$9,368.32 to purchase additional Ipad/Ipod/Flip Technology. The School Board on May 24, 2011, approved the expenditure of \$22,097.47 for the same technology equipment purchase.*

Seconded by Mrs. Huf.

Motion passed 9-0.

Mr. Reinboth read the following:

BE IT RESOLVED THAT THE CENTENNIAL SCHOOL BOARD:

6. *Approves the Facility Use Waiver, as attached, for USTA Middle States.*

Seconded by Mr. Hezel.

Mr. Miller asked how much the District is being paid for the use of our facility.

Mr. Gretton responded, "It is a waiver."

Ms. Driban made a motion to table this until further information is received.

Motion to table passed 9-0.

Mr. Miller read the following:

BE IT RESOLVED THAT THE CENTENNIAL SCHOOL BOARD:

17. Approves the following criteria to be included in proposals in naming rights for the planetarium at William Tennent High School: minimum investment of \$100,000, set a 10-year limit on contract, and be partnership appropriate to students, staff, and community.

Seconded by Ms. Driban.

Mrs. Schrader Lynch asked if there was a sample copy of the proposal the Board could peruse.

Dr. Pollock responded it has not been written yet.

Mrs. Schrader Lynch stated this is a minimum fee of \$100,000 for a ten-year period for the naming rights of the planetarium, which was discussed at the committee meeting she missed.

Mr. Miller responded that this was discussed at a committee meeting. To establish the first criterion, other partnership agreements the District has already entered were reviewed. Fourteen different scenarios were looked at for branding and logo use that the District could entertain. It was felt that the lowest fee for naming rights of the planetarium would be \$100,000, but hopefully the District could receive more than that. Next, it was determined the District did not want to provide perpetual naming rights of the facility so a 10-year cap was set, which is similar to the limit used for the stadium's naming rights. The third criterion is the District wants it to be partnership appropriate for the students. Mr. Miller continued by saying the planetarium will open this coming September, along with the new high school. The committee plans to work through the summer and hopes the Board will entertain naming of the planetarium based upon these three minimum criteria.

Dr. Pollock stated he is concerned that \$100,000 is specified, because it may deter someone from putting out \$200,000 since the District is only asking for \$100,000.

Mr. Miller responded this was addressed at the committee meeting. They plan to approach as many as twelve different companies between now and mid-July, and the committee wants to know if these criteria are acceptable to the Board so they can draft a Request for Proposal (RFP). Potential partners would compete with one another and would bid on what they would want to put into the naming rights. This partner would have an opportunity to promote the planetarium without any return expected from our students or the District.

Mr. Hezel commented that this was put forth so the Board could give the committee some direction as to how to frame a RFP so they can approach potential clients.

Mrs. Mueller thanked those involved for doing this, including the newspapers for giving us the positive press since Mr. Miller took this over.

Mrs. Huf stated she does not want to exploit the District or the students, but we need to be careful with this.

Motion passed 9-0.

PERSONNEL

A motion was made by Mr. Reinboth, seconded by Mrs. Huf, to resolve that the Centennial School Board approves the following Personnel items: Resignations; Retirements; Leaves of Absence; Authorization to

Employ; Change of Status; Per Diem Substitute Professional Staff; Substitute Support Staff; ESL Summer Program; Homebound Tutors; Student/Summer Employees; Extended School Year Substitute Teacher; Extended School Year Substitute Aides and Co-Curricular.

Seconded by Mr. Hartline.

Motion passed 9-0.

Linda Sniscak, Fern Road, Southampton, spoke regarding funding for Special Education employment positions.

FINANCIAL

A motion was made by Mr. Reinboth, seconded by Mr. Hartline, to resolve that the Centennial School Board approves/accepts the list of financial items, including; Schedule of Bills, Investments, Cafeteria Fund Budget Report, Fund Profiles/Treasurer's Report for May, 2011 and Budget Transfers for June, 2011.

Motion passed 9-0.

MINUTES

A motion was made by Mr. Reinboth, seconded by Mrs. Huf, to resolve that the Centennial School Board approves the minutes from the following meetings:

Regular School Board Meeting - March 8, 2011, April 12, 2011, May 10, 2011

Work Session/Regular School Board Meeting – March 22, 2011, April 26, 2011, May 24, 2011

Motion passed 9-0.

BOARD DISCUSSION AND COMMENT

None.

REPORTS

EDUCATION COMMITTEE

Mrs. Schrader Lynch reported at the last Education Committee meeting they had an Extended-Day Kindergarten presentation and review. Their next meeting is June 21, 2011 to discuss Home and School consolidations.

FINANCE

Mr. Reinboth reported their last meeting was May 14, 2011. Topics discussed at that meeting were included as Items 8A through 18 with the exception of 17 on tonight's Board agenda. The next meeting is June 20, 2011.

OPERATIONS COMMITTEE

Ms. Driban reported their next meeting is June 22, 2011 at 7:00 p.m.

Mr. Gretton announced that bids are being opened for the Region 2 School on June 21, 2011, and the Operations Committee will consider them on June 22, 2011.

Alternative Revenue

Mr. Miller reported the initial meeting had an excellent turnout. They added eight new members, bringing the number of committee members to eleven, and hope to include up to four more members. Discussions centered on: establishing criteria for the naming rights of the planetarium; a preliminary program with Modell's Sporting Goods for licensed merchandise, which has the potential to bring in an additional \$30,000 to \$50,000 in merchandising and licensing income to the District; a proposal from Domino's Pizza to service the concession stands in the stadium and the high school. The committee is also looking to find an event sponsor for the 56th Annual William Tennent High School Cross Country Invitational, which costs approximately \$2,500 to stage.

Middle Bucks Institute of Technology

Mrs. Huf let it be known that the MBIT yearbook is available on CD at a cost of \$3.

Ms. Driban gave a guided tour of the MBIT yearbook.

Intermediate Unit

Mr. Hartline informed that the Intermediate Unit did not meet last month, and their next meeting will be on June 21, 2011.

Legislative and PSBA Liaison

Mrs. Schrader Lynch announced CBS News has reported that the Pennsylvania lawmakers have advanced Shell drilling impact fees. She related that the legislature has been introducing bills, but nothing is being passed. The budget remains the same.

COMMUNICATIONS

None.

ADDITIONAL COMMUNITY COMMENTS

None.

SCHEDULE OF BOARD MEETINGS/CALENDAR OF EVENTS

Mr. Reinboth read the upcoming meetings and calendar of events.

ADJOURNMENT

A motion to adjourn was made by Ms. Driban and seconded by Mrs. Schrader Lynch. The motion passed 9-0. The meeting was adjourned at 8:13 p.m.

Respectfully submitted,

Kathleen L. Miller
Board Secretary

