

NAMING RIGHTS

The Centennial School Board recognizes the need for guidelines for the purposes of naming rights throughout the District.

The Superintendent is responsible for the implementation of this policy.

Policy **4.11**
Adopted: 12/09/08

NON-INSTRUCTIONAL OPERATIONS 4.0

NAMING RIGHTS

I. Naming Rights

The community and school employees recognize that it is the purview of the Centennial Board of School Directors to approve naming rights to facilities and events throughout the District.

II. Procedure

- A. Staff and/or residents of the community who desire to bestow naming privileges to District facilities and events shall:
 - 1. Obtain 125 signatures (adult residents, employees, or community officials)
 - 2. Present a documented rationale to the Centennial Board of School Directors at the Operations Committee meeting prior to the action meeting where the vote will be recorded.
- B. Following approval by the Centennial Board of School Directors, a public “Naming Rights” ceremony shall be planned.